



For immediate release

**UPTIME DISTRIBUTION APPOINTS CAMERON HOWELL AS REGIONAL  
MANAGER**

*Uptime announces ten new hires to meet growing channel demand for  
services and support*

**Sydney, 25<sup>th</sup> of September 2007** – Uptime Distribution, Australia’s leading services based distributor of unified communication solutions, today announced the appointment of Melbournian sales veteran, Cameron Howell as Regional Manager to support the company’s growing channel throughout Australia.

Renown for his exceptional sales achievements and partner engagement during his time as Business Development Manager for Siemens, Mr. Howell has now been given the task of growing and enabling the Uptime channel in Victoria, Tasmania and South Australia.

Tony Geagea, Managing Director, Uptime Distribution says:

“We are thrilled to welcome Cameron Howell to the Uptime team. His proven mix of sales, channel management and business development skills will ensure our partners in Victoria, South Australia and Tasmania get the most of their relationship with us, and prosper with our technologies.”

Uptime Distribution has also appointed ten engineers to maintain the current high touch level of customer service, as the number of channel partners Australia wide grows beyond 200. The new engineers will also meet the increasing demand from channel partners for technical services including onsite engineering, maintenance and 24/7 customer service & support desk.



“Uptime Distribution has made heavy investments on advanced facilities, technical resources and education to ensure our partners are set up for success with our portfolio of unified communication and IP Telephony solutions. Given the services nature of our business, the most important investment is our personnel! I’m extremely proud to have such a high caliber of sales and technical people join our team. I look forward to the valuable contribution I know they’ll make to our partners,” Mr Geagea concluded.

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**About Uptime Distribution:** Uptime Distribution is the leading services based distributor of unified communication solutions in Australia. A distributor with a difference, Uptime is fully equipped to deliver the best supply, sales and pre-sales support, engineering and maintenance of complex technologies such as VoIP and WAN Optimisation through its heavy investment in the best skills, resources and advanced facilities in the country.

[www.uptimedistribution.com.au](http://www.uptimedistribution.com.au)

**For more information or an interview with Tony Geagea, please contact:  
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